

Another senior sales hire at Sanlam Investments

Ben Hall has joined Sanlam Investment's wholesale distribution team as a Sales Director.

Ben was most recently at Atlantic House, where he was a senior sales executive for two years, with coverage across DFMs, MPS managers, larger IFAs, asset managers, private banks and family offices. Prior to this he had held sales and distribution roles with Octopus Investments and WisdomTree.

Ben will be reporting to Tom Conquest, Head of Sales - UK Wholesale, with a mandate to grow the boutique asset manager's relationships with DFMs, MPS managers, larger IFAs.

Chris Rodgers, Head of Investment and Risk says: "Ben Hall is a welcome addition to our team. He has some great experience across a range of different asset classes and knows our audiences really well."

"We continue to grow our specialist, differentiated investment funds business and Ben's addition to the wholesale distribution team will help us continue this mission."

The sale of the Wealth and Life & Pensions businesses in 2022 has given Sanlam Investments the independence and freedom to focus exclusively on building wealth through asset management. The team addition reinforces Sanlam Investments' ambition to grow its sales force, which in turn will help underpin its goal of doubling AUM over the next seven to 10 years.